

Green Rider

We all know the stories of M&M's sorted by colour and other sometimes outlandish-sounding requests included in hospitality and technical riders - so if the environmental impact of your touring is something you are concerned about, including some 'green' clauses in your rider can be a powerful communications tool and encourage change towards a more sustainable touring sector across the venues and events you play at.

Below are some ideas for 'green' clauses for inclusion either in a standalone Green Rider or as part of your tech or hospitality riders.

We're always looking for more requests for inclusion, examples of 'green riders' in action, and feedback on your experiences using green riders so that we can continue to improve and refine our work - e-mail your ideas to Chiara Badiali, and feel free to get in touch for more information, examples of some real green riders, or with any other questions: chiara@juliesbicycle.com

1. Introduction or background for inclusion somewhere on your rider.

Please feel free to amend the description/introduction. In particular you may want to specify what your own initiatives are to highlight that these are not one-sided requests.

GREEN RIDER

Supported by
Julie's Bicycle
SUSTAINING CREATIVITY

We all know that touring has a substantial impact on the environment. We're committed to doing what we can to minimise this where possible – but we can't do it all ourselves. We know that we can't dictate the way you run your venue or event, but we do have green aspirations that we'd love for you to consider.

Throughout this rider, you will find certain requests marked out by a *****, indicating that they are a part of our 'greening' efforts. We thank you in advance for your time, effort, and cooperation.

For more information and support in making your own operations more environmentally sustainable, visit www.juliesbicycle.com

2. Example requests and clauses.

These can be integrated within the body of your usual hospitality and tech riders, or presented as a separate Green Rider. Please feel free to amend.

Audience Travel:

- * We request that you and your ticket agent(s) make information available to audience members about public transport, cycling, and car sharing options and promote these wherever possible. Please also share this information with us as early as possible so we can pass it on to fans.
- * Please provide secure bike parking for audiences at the venue.

Catering:

- * Please only provide food and perishable drinks in the quantities requested.
- * We prefer things like whole fresh fruit or vegetables – if we don't eat them, you can give them away to staff or others instead of throwing them away.
- * Food and drinks to be organic, seasonal, locally sourced and with minimal disposable packaging. Look out for and give preference to any products with environmental credentials.
- * Please only chill the things we have requested to be chilled.
- * Please give us re-usable/washable service-ware (plates, cutlery, etc.). Absolutely NO Styrofoam plates or containers please.
- * Please provide drinking water in jugs with glasses/cups in all dressing rooms.
- * Please give us china mugs and actual drinking glasses.
- * Unopened drinks and uneaten food is to be re-allocated or donated where possible, or composted otherwise.
- * We bring our own refillable water bottles! Please make sure that drinkable tap water, filtered mains water (or standpipes or bulk water dispensers) are available to our crew at all times for refilling.
- * Please do not set up kettles pre-filled with water. Provide us with water in jugs and we will heat this in the quantities we need.
- * No single-serving sachets of salt/pepper/sugar/condiments, please. Provide them in bottles or shakers or similar.

Energy:

- * Dressing room lights and air conditioning/heating are not to be turned on until just before our arrival.
- * Any fridges, kettles, toasters, lights etc. in dressing rooms to be energy efficient insofar as possible (but don't buy anything new just for us – just keep it in mind for your next replacement).
- * Please provide us with mains electricity for our tour bus(es) so that we can reduce/avoid running our generators.

Waste:

- * We request that you provide clearly labelled recycling facilities backstage and in ALL dressing rooms for paper, cans, plastic and glass.
- * If your venue collects biodegradable waste/compost, please also provide bins for this in dressing rooms.
- * Butt bins and/or ashtrays are to be provided in all smoking areas.

Production and other:

- * Please provide us with a *detailed* list of your in-house production equipment that is available for use as we don't want to take anything on the road that is not strictly necessary.
- * Please use environmentally friendly and non-toxic cleaning products (such as Ecover) in all dressing rooms and toilets backstage.
- * Please provide post-consumer recycled toilet paper (and paper towels, if there are no hand dryers) in backstage toilets
- * If your city/town has an environmentally friendly cab service (for example, Green Tomato Cars in London), please book any vehicles for us through them. Otherwise request fuel-efficient and/or hybrid cars.
- * If you are booking our accommodation, the hotel is to be as close to the venue as possible to minimise transport to and from the show. Please confirm this prior to booking – there may be instances where it is more efficient to book closer to the airport/between locations/etc. Give preference to hotels with any environmental credentials (such as the Green Key eco-label or the EU Ecolabel for Tourist Accommodations).

Other ideas:

- * All our guests will be asked for a minimum donation to charity of £XX per person (in cash) when they collect their tickets. We also expect all guests of the Promoter/Venue to make the same donation when collecting their tickets. In instances where a donation has been received in advance or on behalf of the guests, this will be clearly marked on guestlists. All money collected will be donated to (ENVIRONMENTAL CHARITY). We will require your help and assistance at the box office to implement this policy – please provide the services of somebody who is able to handle both the administrative and cash-handling requirements. All cash is to be handed to our tour manager at the end of the show, along with all relevant guest lists clearly marked and showing which guests have paid and which did not pick up their tickets. We will provide documentation from XXX CHARITY confirming that we are authorised to collect money on their behalf.
- * Please introduce a 'no idling' policy for all production and runner vehicles and have them shut off their motors when at rest.
- * Consider creating an offsetting strategy for the carbon emissions from your event or venue. This shouldn't be the only thing you do – but it can be a powerful tool alongside strategies to reduce your impact.
- * Please set up an offset scheme for audiences travelling to the venue/event and encourage attendees to donate. We recommend XXX or XXX. *We encourage artists to find a cause or project they find passionate about – one example might be Energy Revolution, launched by UK festivals and now working with artists including Joss Stone <https://www.energy-revolution.org.uk/>*

* We strongly encourage you to switch to a 100% renewable electricity provider for your venue/office and use renewable energy at your event. For more information, see <https://www.juliesbicycle.com/resource-renewable-green-energy-2017> and <http://www.powerful-thinking.org.uk/>

* Please send us a copy of your venue/festival/event's environmental policy if you have one, and let us know if there's anything we can do to support your efforts while we're with you.

* Use LED lighting wherever possible in your venue – start by switching your house and backstage, bar lights, toilets, emergency lighting...

* Print your marketing materials on 100% post-consumer recycled paper, and reduce the amount of print marketing you do.

* Promote and support your local environmental NGOs and other groups.

* Do an environmental audit or certification, such as the Julie's Bicycle Creative Green certification, to understand your environmental performance and how you can improve it <https://www.juliesbicycle.com/creativegreen-certification>