



Applying to Pitch Your Idea

Pitch Up Reading, Tuesday 05 February 2019

Thank you for your interest in applying for an artist pitch.

Please read the following information carefully before completing the form.

Pitch Up is a half-day event hosted by Farnham Maltings as part of the house initiative. It's made up of 5-minute artist pitches and 1-minute venue 'Elevator' pitches aimed at sharing new ideas and encouraging the connections to make them happen. Pitches come from theatre makers, producers and venues in a spirit of openness and collaboration, ensuring it's a valuable event whether you're pitching or not.

We encourage you to consider why you're pitching and what relationships you hope to gain. This is significant in your application as we're passionate about venues and artists working together to create new work. And if you're successful in securing a pitch, it will also help you to make the most of the day.

The main idea you wish to pitch must be at ideas or R&D stage. You're welcome to mention a full production as your 'other project'.

Applications must include image attachments in jpg format and at least 300dpi, and you must have permission to use this image. If your pitch is selected, these will be printed approx. 6cm wide x 3cm tall. Only one image will be used for each project.

- Main images for the pitch:
 - 1 portrait image
 - 1 landscape image
- If applicable, images for your 'Other Project':
 - 1 portrait image
 - 1 landscape image

We **cannot** accept applications if:

- The application is for a full, tour-ready production
- Images are not provided
- Photograph credits are missing
- Fields are incomplete

Please complete this form and return by email to Laura Woodward at laura.woodward@farnhammaltings.com by **12noon, Friday 11 January 2019** using the subject line: "Pitch Up application".

If you have any queries please contact Laura Woodward:
laura.woodward@farnhammaltings.com or 01252 745431



Application Form – Pitch Up Reading, Tuesday 05 February 2019

Lead contact name:	
Lead contact phone number:	
Lead contact email address:	
Company name (if different):	
Company location: (Where is the company based?)	
Title of the project idea you wish to pitch:	
Quick Pitch (60 words – if your pitch is selected, this will be printed in the booklet):	
Long Pitch (150 words):	
Why are you pitching? Be clear and simple about what you're asking for. E.g. rehearsal space, partners on the development of the idea, commissioning, directorial support, etc.	
About the Theatre Maker (40 words – if your pitch is selected, this will be printed in the booklet):	
Photograph/image credit: You must have permissions or a licence to use the image. Please include details.	
Website:	
Twitter handle:	
<i>If your pitch is selected, contact details (except phone number), website and twitter handles will be printed in the booklet.</i>	
Other Project (if applicable – as pitches are for new ideas, this could be a past or current production) Title:	
Other Project (if applicable) Blurb: (40 words – if your pitch is selected, this will be printed in the booklet):	



Photograph/image credit for Other Project: You must have the license to use the image. Please include credit details.	
General Information	
Who will deliver the pitch? A maximum of two people from the company can attend and pitch the idea. Please provide the names of those who will pitch.	
Filming and photography PLEASE READ CAREFULLY and tick as appropriate.	house takes film, photographs and uses social media during the day. Are you happy for your image to be used for social media, used for future promotional material related to house / Farnham Maltings and archived? <input type="checkbox"/> I give permission <input type="checkbox"/> I don't give permission
Please let us know about any accessibility requirements that you have: (including if you require BSL interpretation or if you'll be accompanied by a carer/personal assistant)	
Where did you hear about the event?	<input type="checkbox"/> Social Media <input type="checkbox"/> From a friend or colleague <input type="checkbox"/> house theatre website <input type="checkbox"/> Eventbrite <input type="checkbox"/> Email from house theatre <input type="checkbox"/> Other – please specify:
What to do now: Send your application to laura.woodward@farnhammaltings.com If you are not already on the house mailing list and would like to join it, sign up online: housetheatre.org.uk/about/join-our-newsletter We aim to notify you within a few days of the deadline if you have been successful.	