



Marketing copy template

Company / Credit	company presents (making sure to credit any co-producers)
Show title	
Tag line	
Long copy <i>(150 words)</i>	
Medium copy <i>(100 words)</i>	
Short copy <i>(50 words)</i>	
Photography credit <i>(if applicable)</i>	
Age suitability	Noting why the age recommendation, e.g. sexual references
Ticket prices	
Running time	Making sure to highlight any interval
Online links <i>(Twitter, hashtag, website, Facebook)</i>	